

S T A P P A T O
Rachel Williams



Novello d'autore
2 0 1 2

DI FILIPPO

Novello *d'autore* 2 0 1 2

The Novello, for us, has always been a tradition and not a fad of the moment. Every year the output of our Novello sees; an end to the labours of the harvest, and the pleasure of tasting the first wine of the year which gives us an idea of the quality of the vintage. For twenty years we have been selecting grapes for carbonic maceration. We choose Sangiovese for its freshness and floral characteristics and Merlot for its softness and strength. Both are from our vineyard here in the hills and the combination gives a special character to the wine. This Year Rachel Williams lends us her paintings for the labels. In the last year we have worked closely together and Rachel has visited our cellar many times observing our

work, the people and the horses. The result is that she has created a series of paintings which represent the essence of our company with faces which are often tired and sunburnt from working on the land, horses which we have reintroduced to help us work the land with their quiet power and intensity and workers with their large strong hands are the protagonists of several paintings. Hands are the heroes of our company. Strong, characterful, often dirty they transform the earth, the vines and the grapes and give us wine. Whilst we appreciate all the technology of the cellar we are conscious that the land and its husbandry are the true matrix of our wines.
Roberto Di Filippo

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Rachel Williams

Since I moved here to Umbria I have been drawn to the land and its workings. Here the seasonality which is almost completely gone in the city provides the rhythm for everything. The celebrations, the work, the food. As a city dweller this, which is obvious to a country person, comes initially as a bit of a shock, then a joy. My work since moving here from London has taken a turn. I am fascinated by man's attempts, sometimes successful sometimes not, to mold and shape his world. I am interested not in reproducing reality but am trying to create work which retains something of the essence of reality. I work in a variety of media, but mainly I paint and printmake. My works have a liveliness and a humanness about them. They are works which could only be made by a human hand. For this series of works for Di Filippo I

wanted to inject something of the reality of the life of the winemaker. The fact that the wines are organic and that they are returning to some old methods to care for the land fascinated me. The return of geese to clean the vines of weeds. The horse to mow between the vines. But always with a twist, the modern mower, the addition of new technology. So not a return to the old but an updating - taking the good and improving on it. For these works I have chosen to use a collage and paint technique. The collage I felt was important as I wanted something gritty to add a touch of commerciality to the humanness of the paint. I also wanted to have some connection to the sustainability of the vineyard. The recycling. The carbon neutrality. I wanted to produce works which were strong and direct with a good deal of emotion to reflect the ethos of the vineyard.



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L'Enologo

The abject tiredness, the intensity, the humour, the joy of the winemaker. All the weight of the world on his shoulders and yet there is this spirited determination and of course the deep sense of satisfaction.

1 of 6 labels



DIFILIPPO



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Fatto a Mano

Hands are important. They represent all that we do on the land. Man's intervention. The hardness of the labour shows in the hands of the workers. The grapes are picked by hand no massive machines just the slow and steady work of man.

2 of 6 labels



DIFILIPPO



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The Horseman

The return of the horse to the vineyard with his knight. They work as one body combing the rows as they used to do in generations past but now with the brand new gang mower behind.

3 of 6 labels



DIFILIPPO



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Bravissima

Strong and statuesque - the women of the vines. They work tirelessly. Much work is still undertaken by hand and often by women. There is a pride in the task and a joy. It appears a simple existence but it's a hard life. Renewing the wires for the vines by hand.

4 of 6 labels



DIFILIPPO



Novello *d'autore*
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Gioiella

A diminutive powerhouse.
A woman of the land. A tireless
worker. Her face a blank page.
With her baskets full of grapes
the vendemmia is in full swing
there is nothing else which is
important all else is lost in the
background. There is only the
grape.

5 of 6 labels



DI FILIPPO



Novello *d'autore*
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**Good Morning
Mr. Cooper**

The cooper, one of the almost lost arts still practiced in pockets all over the world, including here in Umbria. The profession which gives its name to families. One morning I saw a cooper fixing a barrel in the bright sunshine. He was wearing red braces.

6 of 6 labels



DI FILIPPO



Novello *d'autore*
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Novello

Rosso dell'Umbria
I.G.T.

Trade name:	Novello
Name:	Rosso dell'Umbria I.G.T.
Grape varieties:	Sangiovese e Merlot
Soil:	clayey-calcareous
Land:	hilly
Type of cultivation:	spur cordon
Plants per hectare:	5000
Yield per hectare:	10.000 Kg grapes
Annual production:	15.000 bottles
Vinification:	carbonic maceration
Perfume:	young, fine and fruity
Palate:	fruity, slightly velvety, with pleasant tobacco undertones
Colour:	bright ruby red
Duration:	short
As an accompaniment to:	typical Italian pasta dishes, boiled meats, fresh cheese
Package:	6 x 0,75 lt vertical bottles

DI FILIPPO

Novello *d'autore*
2 0 1 2

6 bottle box





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